

EDUCATION
University of Iowa
BFA in Graphic Design
Certificate in Arts Entrepreneurship
Honors in Art
University Honors
December 2018 Graduate

EXPERIENCE
PR Associate, TommieMedia.com, St. Paul, MN Feb. '16 - May '16
Created PR campaigns designed to encourage University of St. Thomas students and faculty to go to our Website
PR Committee Member, CAB, Iowa City, IA Aug. '16 - Dec. '16
Worked on advertising for Campus Activities Board (CAB) through social media and newsletter emails
PR Director, Campus Activities Board, Iowa City, IA Dec. '16 - Dec. '17
Directed 9 committee members, implemented the use of Hootsuite.com to schedule posts, planned the "Coffee Crawl," a campus wide PR event, managed a budget \$3,000 budget, designed geofilters and staffed events

SKILLS
Illustrator —————→
Photoshop —————→
InDesign —————→
After Effects —————→
Social Media —————→
Photography —————→
Leadership —————→
Writing —————→

Design Intern, Summer of the Arts, Iowa City, IA Feb. '17 - Aug. '17
Designed fliers, social media posts, directories, posters, maps, and festival merchandise, staffed festivals, ran Facebook during festivals, headed photography efforts
Design Assistant, Hancher Auditorium, Iowa City, IA Aug. '17 - Dec. '18
Assisted Hancher's Graphic Design Director in creating advertisements, fliers, monitor graphics, website graphics, booklets, and postcards to promote Hancher performances
Marketing Intern, Statera Integrated, Dubuque, IA July. '18 - Jan. '19
Worked remotely and in person on marketing and design jobs to promote the start-up health care business.
Marketing and Web Designer Statera Integrated, Dubuque, IA Jan. '19 - Present
Worked on building and maintaining the company website in Wix, wrote copy for events and marketing materials, created promotional videos for social media and website, created fliers, billboards, and other design materials

FUN FACTS
I like to sing, play guitar and choreograph dance routines for my childhood dance team. I'm also the author and illustrator of my own children's book!

Independent Contractor, Dubuque, IA Jan. '19 - Present
Worked independently with several local businesses by building websites in Wix, developing branding and logo design and taking product photography for social media and web